



BideBliss

Waiting takes on a
new meaning



Bob





And he is waiting

- In hospitals
- Community of residence
- Post office
- Bank
- Etc.





Why not...

Draw number already
online

Check current waiting
number at any time

Wait elsewhere

Return comfortably

Postpone your number

Ticket	Guichet	Ticket	Guichet
P822	B	P820	E
P821	H	Temps d'attente env.	3 min

Ticket	Guichet	Ticket	Guichet
P822	B	P820	E
P821	H	Temps d'attente env.	3 min

services de nos partenaires

sympany

comer

assurance

LA POSTE



Current modern displays

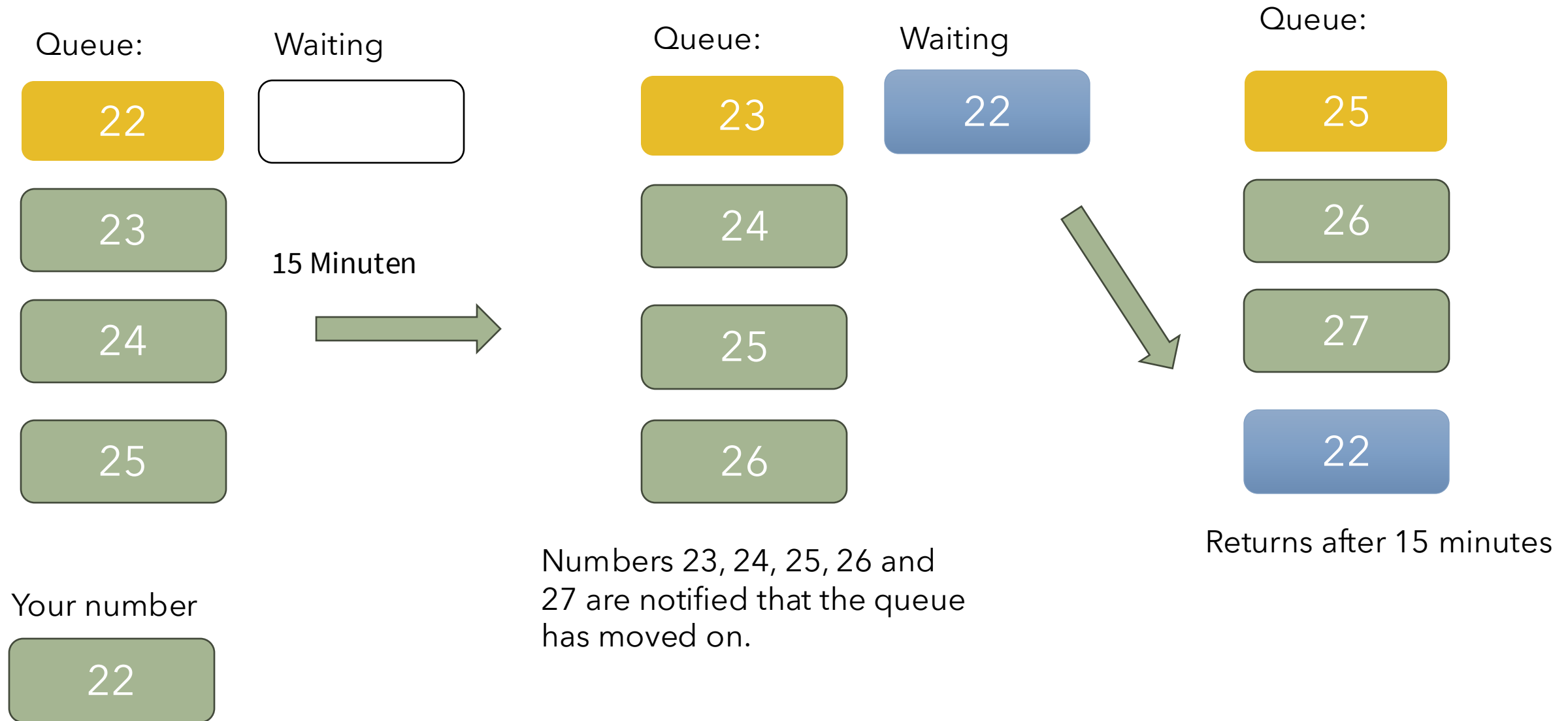
Our Displays

Current
number

22

Current:	Waiting
21	15
22	17
23	
24	
25	

Simply move number



Potential customers



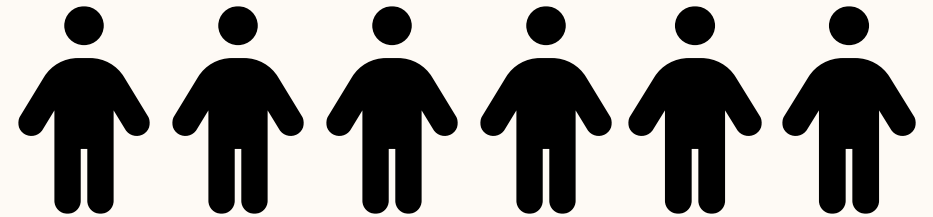
Business Model

Subscription



100-360 CHF / year / building

Advertising



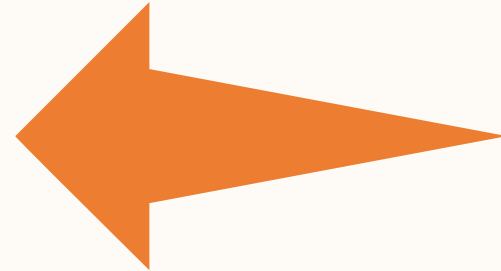
Up to CHF 200 per location per day

Business Model

Subscription



100-360 CHF / year / building



Business Model



In-App Advertising
Revenue through
targeted advertising
in the software



Support
Real-time support
for seamless
service



B2B
Optimization of
queues for physical
service locations



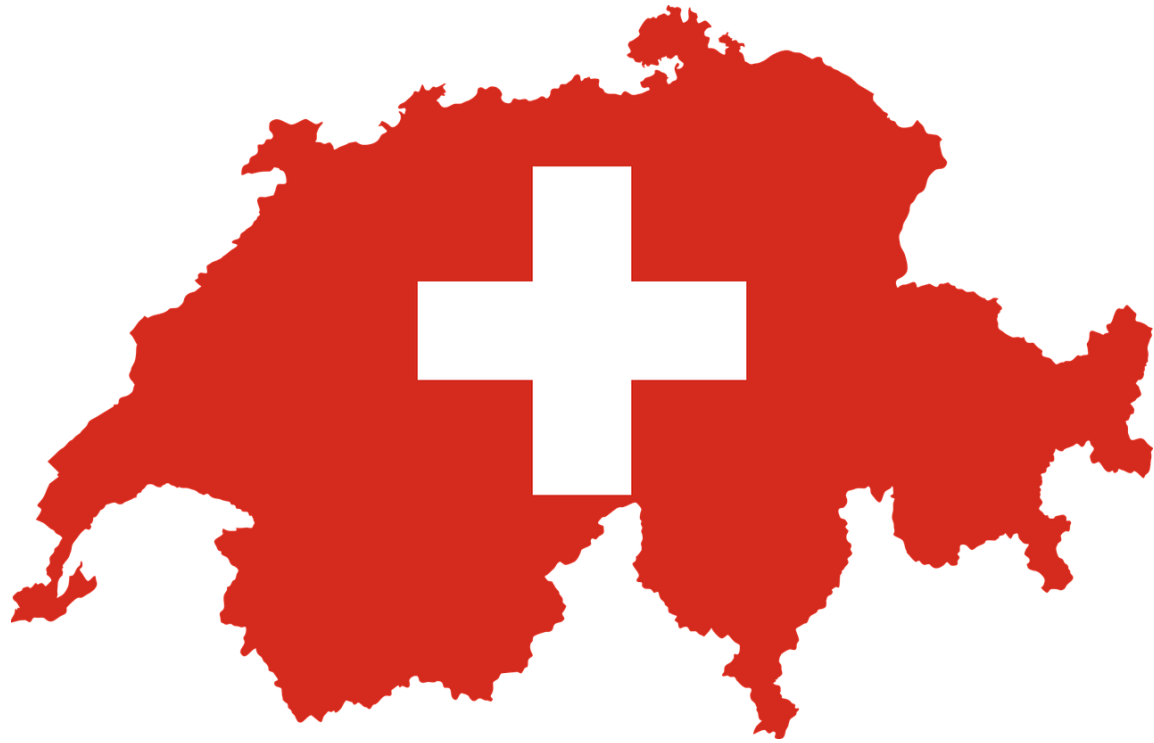
Mobile access
Manage and track
waiting times on the
go



Digital Dashboard
Analysis and
insights to improve
efficiency

Services

Subscription Model



Potential market

2,148 Municipalities

278 Hospitals

773 Post Offices

716 SBB counters

2'606 Bank offices

13'000 Hairdressing salons

And more

Several thick, pink, hand-drawn style brush strokes are located in the bottom right corner of the slide.

Qminder

Qsome

SCREENCOM

Competitors

WAVETEC®



Only with us

- Postpone number by a certain time.
- Compare the waiting list congestion online.
- Buy/cancel product at any time
- API interface for own use

SWOT Analysis





Roadmap

Conceptualization (Weeks 1-2)

- End of Week 2
 - Project agreed upon
 - Use cases defined
 - Architecture drafted
 - Vision, goals, and requirements agreed upon
- Phase 2: Solution Architecture

Initial Design (Weeks 3-4)

- First draft domain model created
- Paper UI prototype created
- Use Cases (UCs) 1-3 formulated in detail
- Risks analyzed

Architecture Validation (Weeks 5-6)

- End of Week 6
 - Domain model finished
 - Architecture stable as Proof of Concept (PoC)
 - Architecture verified
- Phase 3: Implementation

Prototype Development (Weeks 7-8)

- UC2 implemented and tested
- UI prototype implemented

Core Func. Build (Weeks 9-10)

- UCs 1-3 implemented and tested
- UI functional
- Phase 4: Beta Release

Finalization and Testing (Weeks 11-12)

- End of Week 12
 - UC4 implemented and tested
 - Prototype fully implemented with tests and documentation



How much capital do we need?

> 600'000 CHF

(for 5 software engineers
salaries and infrastructures)



Estimated revenues



Revenue from subscriptions:

> CHF 6,120,000 per year
(through 17'000+
subscriptions)



Revenue from advertising (243 days per year):

> CHF 97,200,000 per year
(2,000+ municipalities)

Now to the questions

